

Helping Independent Marketing Organizations
Thrive



ENVISION
MORE

LIFE
ANNUITY
LINKED BENEFITS

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PLATINUM
PARTNERS

Be Recognized as a Leader in Life, Annuity, and Linked-Benefit Sales

As a national marketing organization, we desire to provide superior service, products, and sales ideas to our valued producers. Our **Platinum Partners** enjoy having these capabilities and more to thrive in this highly competitive landscape. In addition, we believe the partnerships we form with organizations are meant to last, so we esteem this program and as a result are selective. Read on to see if becoming a Platinum Partner will **boost your organization to a level of significance.**

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THE ADVANTAGES OF PLATINUM

Life, Annuity and Linked-Benefit Sales

- ▶ Continue representing all product lines while remaining independent
- ▶ Be a one-stop shop for your agents and gain more share of business

Customer Service is #1

- ▶ Dedicated Account Manager
- ▶ Dedicated Help Desk open 10 hours a day (Ext. 411)
- ▶ Comprehensive website with great resources and information

Advertising and Marketing Library

- ▶ We will create personalized flyers for you to distribute to your agents
- ▶ Access a variety of marketing eblasts and brochures from our carriers in one central location
- ▶ Monthly newsletter; fully customizable to your brand
- ▶ Our "Learn More" Library can help you promote carrier highlights to your agents

Consistent Training for Your Agents

- ▶ Hosted weekly webinars geared toward sales concepts and programs
- ▶ Training sessions on life, annuity, underwriting, advanced markets, as well as mentoring and skill building for your marketers
- ▶ Building Business Together: Study groups for the business owner
- ▶ Business Efficiency Training: Operations training to help your office personnel find new solutions

Competitive Compensation

- ▶ Multiple carriers and lines of insurance
- ▶ Pre-signed letters of release for your agency
- ▶ Access your compensation grids via our secure Platinum website.

Go to our website to learn more: www.myplatinumteam.com



Incredible Discounts on Technology and Tools that Work for You

- ▶ Up to 75% off technology solutions and E&O Referral Program

Uncover Opportunities in the Advanced Life Insurance Marketplace

- ▶ Expand your sales in the Advanced marketplace
- ▶ Experienced Advanced Markets Consultant available
- ▶ Assistance with business insurance, estate planning and premium financing
- ▶ Sophisticated case consultation provided

The Power of Underwriting

- ▶ Your Underwriting Team is here to aid in the assessment, recommendation, negotiation and placement of your valuable cases

In-house Specialty Services

- ▶ Suitability and Compliance Director
- ▶ VP of Underwriting and Development

Reliable Commission Accounting

- ▶ Fully staffed team to answer your questions
- ▶ Itemized check detail
- ▶ Quick view comp grids
- ▶ Archived commission statements

The Power of “No”

- ▶ No membership fees
- ▶ No application fees
- ▶ No service fees

The synergy at Partners Advantage is created by the experience of our team and our passion for excelling as one of the insurance industry’s top independent marketing organizations.

**PLATINUM
PARTNERS**

Call us!

888-251-5525, Ext. 411

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REPRESENT THE BEST

With distribution contracts for over 50 major life insurance companies, Partners Advantage specializes in the development of products and insurance based programs. We provide Platinum Partners with a cutting edge advantage in the marketplace.

Accordia Life

AGLA

Allianz

American Equity

American General

American National

Americo

Assurity

Athene

AXA Equitable

EMC National Life

EquiTrust

Fidelity & Guaranty Life

Fidelity Life

Foresters

Forethought

Great American

Guggenheim

Illinois Mutual

John Hancock

Lafayette Life

Legacy Insurance Services

Legacy Marketing

Legal & General

Liberty Life

Lincoln Financial

MedAmerica

MetLife

Minnesota Life

Mutual of Omaha

Mutual Trust Life

National Life Group

National Western Life

Nationwide

New York Life

North American Company
for Life & Health
Insurance®

OneAmerica

Penn Mutual

Principal

Protective

Prudential

Reliance Standard

SBLI

Sentinel Life

The Standard

Transamerica Life

Transamerica Family

United Home Life

United of Omaha

Voya

William Penn

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Contact the
Platinum Team
Today!

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